



**SUBJECT EXPERT**

HENA JAMSHED  
B-PHARM,  
MBA HEALTHCARE MANAGEMENT,  
SA8000 LEAD AUDITOR

**Venue:**

UMDC, Korangi Creek Road, behind C.B.M,  
Karachi Pakistan

**Date:**

Wednesday, 12th September 2018

**Time:**

10am to 5pm

**Social Sustainability – A Roadmap To International Markets**

**Course Overview**

This course is developed by Industry experts from EU region and Pakistan. It is devised to support organizations in Pakistan for the challenges faced in response to International trade.

Social Compliance is vital in 21st century for any business in the world. With the United Nations goals and ILO conventions Social element has to be integrated deep in the Industries. ILO has developed 27 International Labour standards (ILS) along with 8 principles aiming to guide Pakistan based businesses. All businesses in Pakistan should be fully equipped to adapt the National and international directives like Ban on Child Labour, Minimum Wage, Health and Safety and Modern Slavery Act.

This course is focused on the vital ingredients to formulate a Social System in the organizations. The Course Lead will focus on the delivery of conducive corporate environment to develop and embed ethical practices. Reflecting on ETI based Codes, BSCI Code, GRI and ISO 26000 Guidelines this course is aimed to tease out the change drivers. It will provide a complete toolkit to organizations to respond to the growing needs of International markets to work with Socially Compliant businesses. The course will enable organizations to be robust and work actively towards Social Compliance Standards as required by International Buyers.

**Course objectives**

This course will enable participants to:

- Understand National and International Directives and Regulations
- Understand the expectations of International Buyers on Social Standards from Manufacturers and Suppliers.
- Appreciate and appraise practices for Social Sustainability in International markets
- Understand, map, identify and mitigate Social Risks in Supply Chain
- Confidently evolve Steps towards Social Compliance and Sustainability
- Enable cost reduction and improve efficiency using Integration models of Productivity
- Confidently apply tools, models and techniques to integrate Socially Compliant business models using Blockchains.



**Who should attend**

- Government and non-governmental personnel involved in Supply Chain and Vendor Management
- Strategic Thinkers, Senior Executives and Managers
- Regulatory and Technical Affairs Personnel
- CSR Professionals
- Professionals involved in International Trade
- Professionals from HR
- Professionals involved in Demand Management and Sourcing

**Learning Outcome**

- Understanding of Human Rights at work by geographic regions
- Understanding forms of Social Abuse and applying tools to prevent and mitigate it
- Enable attendees to formulate strategic approach and use integrated business model
- Enable attendees to apply key principles of International Labor Standards and expectations from International Buyers
- Attain knowledge of United Nations SDGs, GRI and ETI principles, ISO 26000 and BSCI Codes and Principles, SA8000 and other internationally adapted accountability frameworks.
- Empower attendees to establish Social Standards according to the Customers need
- Understanding of Social Auditing and creating transparent and ethical Human Capital Chains
- Informed decision making and leadership
- Creating Assurance systems to create a process of sustainability

**Course outline**

1. International and National laws and directives briefly looking at Impact of Modern Slavery Act and Procurement law.
2. Theory into Practice: covering knowledge on Code of Conduct and Social Standards to outline SA8000 expectations, ISO 26000, GRI Standards
3. Appraising Supply Chain
4. A progressive model Approach to review and improve on Social standards Implementation
5. Strategies on engagement techniques and relationship building with stakeholders.
6. Power of Dialogue, Communication and Relationships.

**Subject Expert**

Hena Jamshed

B-Pharm, MBA Healthcare Management,  
SA8000 Lead auditor

With over 19 years' experience in Public and Private sector in UK and abroad, Hena has worked in a variety of settings; Pharmaceuticals, Medical Devices companies and Healthcare services sector. Her specialty area is Social Accountability, Ethical Code of Conduct, CSR, Due Diligence, LSAS (Labor standards Assurance System) and Modern Slavery.

She has a commendable experience in supporting organizations with Business Planning and Strategy, Audit and Reviews, Training, Gap Analysis, Supply Chain Management, Capacity building, Improvement and Transformational Programs, Corporate Governance and Business Modelling. She has delivered expert speaker in UK national conferences on Ethical Supply Chains. She has delivered borough-wide National programs, training hundreds of clients in public sector.

She also has successfully delivered on regulatory initiatives and public policies through cross sectoral collaboration programs and stakeholder engagement. She has delivered improvement projects for many International Medical devices companies based in UK and served NHS over 15 years. She is very insightful for her successful career in public sector serving public Health England and NHS.

**Regular Course Fee: Rs10000** per delegate including GST

**Group Discount: 10% discount** on more than 2 nominations from same organization  
**Includes** coursework, Lunch, refreshments, Certificate, and Business Networking

For individual and Group registration(s) – please contact  
Nimra Sarfraz  
**Mobile: 0320 0600 651**

Or Register via website  
<http://p-impact.pk/register/>  
E mail: info@p-impact.pk

